



Radiowalla Clocks 103% PBT Growth 40% Revenue Surge in H2 FY25

Key Financial Highlights:

(All figures in INR'000)

Particulars	H2 25	H2 24	FY 24-25	FY23-24
Consolidated Revenue	111,663.53	79,944.82	211,153.40	153,898.69
PBT	10,600.64	5,213.17	16,513.69	14,688.46
PAT before one-time tax provision adjustment	7,663.97	5,955.00	11,208.88	13,946.63
One time tax adjustment, pertaining to previous year, made in current year	(4,240.76)	-	(4,240.76)	-
PAT post adjustment of one-time tax provision	3,423.22	5,955.00	6,968.12	15,430.29

YoY Growth:

	H2 FY 25 vs H2 FY24	FY 25 vs FY 24
Consolidated Revenue	40%	37%
PBT	103%	12%

Mr. Harvinderjit Singh Bhatia, CEO and Co-founder of Radiowalla Network Limited Mr. Harvinderjit Singh Bhatia, CEO and Co-founder of Radiowalla Network Limited is pleased to announce its H2FY25 and full year FY25 results. The company experienced significant revenue and profit growth in H2FY25 as compared to H2FY24. He further mentioned that Radiowalla Network Limited, driven by strong performance across its core business segments will continue to expand its reach and offerings.

Operational Milestones

- **Client Expansion:** The active client base marked a **41% increase to 563**.
- **Retail Store Presence:** Radiowalla services nearly **30,000 retail stores in India and abroad**.
- **Audience Reach:** The monthly listener base in the retail stores surpassed 200 million shoppers, reflecting a **huge opportunity for Advertisers for a targeted campaign**.

Services Performance

- **In- Store Audio and Digital Subscription:**
 - Audio service continues to be the significant revenue generator with increased subscription revenue and store count.
 - Digital Content Management Services for Screens expanded to **800 screens** in the retail stores and will be a growth driver in FY26.

- **Digital Out-of-Home (DOOH) Advertising:**
 - **In-store Audio advertising** reflected a substantial growth in FY25 and will be a key growth opportunity in FY26 and beyond
 - Revenue for **Digital LED hoardings** in Gujarat's GSRTC bus stations kickstarts in FY25, enhancing the company's advertising footprint and growth potential.
- **Technology Investments:** Proceeds from the IPO were allocated to technological advancements, including AI integration and digital signage solutions, setting the stage for revenue expansion and cost optimisation in FY26.

Radiowalla's robust performance in FY25 underscores its strategic focus on technological innovation, market expansion, and diversified service offerings, positioning the company for sustained growth in the coming years.

About Radiowalla

Co-founded by Harvinderjit Singh Bhatia and Anil Srivatsa in 2010, Radiowalla operates on a B2B model and services nearly 30,000 retail stores across 10 countries. Radiowalla's innovative business model earned recognition, including being a winner of TiECon50 (2013, USA) and a finalist at Techspark 2012 (India). Radiowalla is listed on NSE Emerge since April 5, 2024.

Radiowalla is well-positioned for continued growth in the evolving retail media landscape, capitalizing on the growing demand for immersive audio and digital signage solutions.

For more information, kindly refer to the website - <https://www.radiowalla.in/>