

Name of the assessee : **STRAT-MEDIA PARTNERS PVT. LTD.**  
Address : 603, Sudhama Nivas, 16th Road,  
: Khar West, Mumbai 400 052.

PAN : AAOC9801L  
GIR No. ITO-WD-9(3)-4  
Status : Private Limited Company  
Date of Incorporation : 2nd Aug' 2010  
Assessment Year : 2021-22  
Previous Year Ended : 31st March 2021

**STATEMENT OF COMPUTATION OF INCOME**

	<u>Rs.</u>	<u>Rs.</u>
<b><u>INCOME FROM BUSINESS:</u></b>		
Net Loss as per Statement of Profit & Loss -C/f	<u>15,010</u>	-
Gross Total Income		<u>-</u>
Taxable Income		<u>-</u>
Rounded-off U/s. 288 A		<u>-</u>
Tax on Income Rs. Nil		Nil
Add: Education CESS		Nil
Tax Payable		<u>Nil</u>
Less: Tax Deducted at Source		Nil
<b>Tax Payable / Refundable &gt;&gt;&gt;</b>		<u><u>Nil</u></u>
<b><u>CALCULATION OF PROFIT U/S. 115 JB</u></b>		
Book Loss		Nil
Less: Provision for Tax		-
Book Loss for the year		<u><u>Nil</u></u>

**STATEMENT OF CARRY FORWARD LOSSES**

Nature of Losses & Date of filing	Assessment Year	Amount Rs.	Less Set-off	Balance C/f.
Business Losses (20/10/2017)	2017 - 18	519,259	-	519,259
Business Losses (28/09/2018)	2018 - 19	18,330	-	18,330
Business Losses (17/09/2019)	2019 - 20	12,160	-	12,160
Business Losses (27/10/2020)	2020 - 21	17,260	-	17,260
Business Losses (XXXX)	2021 - 22	15,010	-	15,010
<b>Total</b>		<b>582,019</b>	-	<b>582,019</b>

# STRAT-MEDIA PARTNERS PRIVATE LIMITED

BALANCE SHEET AS AT 31ST MARCH, 2021

Particulars	Note	CURRENT YEAR (RS.)	PREVIOUS YEAR (RS.)
<b>I. EQUITY AND LIABILITIES</b>			
<b>(1) Shareholder's Funds</b>			
(a) Share Capital	2	100,000	100,000
(b) Reserves and Surplus	3	-651,441	-636,431
		-551,441	-536,431
<b>(2) Share Application Money Pending Allotment</b>			
		-	-
<b>(3) Current Liabilities</b>			
(a) Short-Term Borrowings	4	676,000	676,000
(b) Trade Payables	5	86,783	71,773
		762,783	747,773
<b>Total Equity &amp; Liabilities</b>		<b>211,342</b>	<b>211,342</b>
<b>II. ASSETS</b>			
<b>(1) Non-Current Assets</b>			
<b>(a) Fixed Assets</b>			
(i) Gross Block		-	-
(ii) Depreciation		-	-
(iii) Net Block		-	-
(iv) Capital Work in Progress		-	-
(b) Deferred Tax Assets (Net)		-	-
(c) Long Term Loans and Advances		-	-
<b>(2) Current Assets</b>			
(a) Current Investments	6	100,000	100,000
(b) Cash and Cash Equivalents	7	111,342	111,342
		211,342	211,342
<b>III. NOTES FORMING PART OF THE FINANCIAL STATEMENT</b>			
	1 - 9		
<b>Total Assets</b>		<b>211,342</b>	<b>211,342</b>

This is the Balance Sheet referred to in our Report of even date.

FOR HEGDE JOSHI & ASSOCIATES  
CHARTERED ACCOUNTANTS

(CA SURESH HEGDE)  
PARTNER

Membership No. : 048662  
Firm Reg. No.: 125866W  
UDIN: 21048662AAAAEL3512

PLACE: MUMBAI  
DATED: 02/11/2021.



FOR STRAT MEDIA PARTNERS PRIVATE LIMITED

*Bhata*  
(DIRECTOR)

*M. K. Joshi*  
(DIRECTOR)

PLACE: MUMBAI  
DATED: 02/11/2021.

# STRAT-MEDIA PARTNERS PRIVATE LIMITED

## STATEMENT OF PROFIT & LOSS FOR THE YEAR ENDED ON 31ST MARCH, 2021

	Particulars	Note	CURRENT YEAR (RS.)	PREVIOUS YEAR (RS.)
	<b>Income</b>			
I	Revenue from Operations		-	-
II	Other Income		-	-
III	<b>III. Total Revenue (I +II)</b>		-	-
	<b>Expenses:</b>			
IV	Operating Expenses		-	-
	Employee Benefit Expenses	8	-	-
	Financial Costs		-	-
	Depreciation		-	-
	Other Administrative Expenses	9	15,010	17,260
	Selling & Distribution Cost		-	-
	Preliminary & Pre-operative Expenses		-	-
	<b>Total Expenses (IV)</b>		<b>15,010</b>	<b>17,260</b>
V	Profit Before Exceptional and Extraordinary Items and Tax	(III - IV)	<b>15,010</b>	<b>17,260</b>
VI	Exceptional Items		-	-
VII	Profit Before Extraordinary Items and Tax (V - VI)		<b>15,010</b>	<b>17,260</b>
VIII	Extraordinary Items		-	-
IX	Profit Before Tax (VII - VIII)		<b>15,010</b>	<b>17,260</b>
X	Tax Expense:			
	a) Current Tax		-	-
	b) Deferred Tax		-	-
XI	Profit/(Loss) for the period	(IX-X)	<b>15,010</b>	<b>17,260</b>
XII	Earning per Equity Share:			
	a) Basic		N.A	N.A
	b) Diluted		N.A	N.A
XIII	NOTES FORMING PART OF FINANCIAL STATEMENT	1 - 9		N.A

*This is the Profit & Loss Statement referred to in our Report of even date.*

FOR HEGDE JOSHI & ASSOCIATES  
CHARTERED ACCOUNTANTS



  
(CA SURESH HEGDE)  
PARTNER



Membership No. : 048662  
Firm Reg. No.: 125866W  
UDIN: 21048662AAAAEL3512

PLACE: MUMBAI  
DATED: 02/11/2021.

FOR STRAT MEDIA PARTNERS PRIVATE LIMITED

   
(DIRECTOR) (DIRECTOR)

PLACE: MUMBAI  
DATED: 02/11/2021.

# STRAT-MEDIA PARTNERS PVT. LTD

## Note 1 forming part of the Financial Statement for the year ended 31<sup>st</sup> March 2021.

### 1 SIGNIFICANT ACCOUNTING POLICIES:

#### A). Accounting Convention:

The company is engaged in the business of setting-up in store radio station & audio network. The Financial Statements are prepared under the historical cost convention on accrual basis and comply with the Accounting Standards referred to in Section 133 of the Companies Act, 2013 read with Rule 7 of the Companies (Accounts) Rules, 2014.

#### B). Recognition of Income and Expenditure:

Revenues / Incomes and Costs / Expenditure are generally accounted on accrual basis as and when they are earned or incurred except those associated with significant uncertainties.

#### C). Fixed Assets:

Fixed assets are stated at cost of acquisition. They are at historical cost less accumulated depreciation.

#### D). Depreciation:

Depreciation on fixed assets has been provided by Written Down Value method at the rates specified under Companies Act, 2013 based on the useful life of each and every assets.

#### E). Foreign Currency Transactions:

- i). Transactions in foreign currencies are recorded at the exchange rate prevailing / converted at the time of receipt of remittance or payment.
- ii). Current assets and liabilities are translated at the rate prevailing at year end.

#### G). Taxes on Income:

- i). Provision for current Income tax is made on the basis of the assessable income under the Income Tax Act, 1961.
- ii). Deferred tax resulting from 'timing difference' between book and taxable profit is accounted for using the tax rates and laws that have been enacted or substantially enacted as on the balance sheet date. The deferred tax asset is recognized and carried forward only to the extent that there is a reasonable certainty that the asset will be realized in future.

H). Contingent Liability Not Provided For	:	NIL
I). Estimated amount of contracts remaining to be executed on capital account and not Provided for	:	NIL
J). Value of Imports	:	NIL
K). Foreign Currency transactions	:	
Expenditure towards Consultancy Content Charges	:	NIL
Expenditure towards Content Charges	:	NIL
Expenditure towards Data Streaming & Support Charges	:	NIL
Earnings in Foreign Exchange	:	NIL



L). Expenditure on Employees:

- a) Employed throughout the year and drawing salary not less than Rs. 60,00,000/- p.a.
- i) No. of Employees : NIL
- ii) Remuneration and Perquisites : NIL
- b) Employed for part of the year and drawing salary not less than Rs. 5,00,000/- p.m.
- i) No. of Employees : NIL
- ii) Remuneration and Perquisites : NIL

M). Break-up of Fees & Remuneration to Directors:

- No. of Directors : 2
- Remuneration : NIL
- Consultancy & Professional Fees : NIL

N). Break-up of Auditors Remuneration:

- As Audit Fees : Rs. 1,770/-
- For Taxation Matters : Rs. 1,770/-
- In other capacities : NIL

O). Related Parties transaction:

- Salary paid to relative of a director : NIL
- Interest Paid on un-secured loan to a director : NIL
- Interest Paid on un-secured loan to relative of a director : NIL

IN THE OPINION OF THE DIRECTORS :

- The current assets and loans and advances are approximately of the value stated, if realized in the ordinary cause of business.
- The provision for depreciation and for all known liability is adequate and not in excess of the amount reasonably necessary.

SIGNATURES TO NOTES "1" TO "9"

For **HEGDE JOSHI & ASSOCIATES**  
Chartered Accountants



(CA Suresh Hegde)  
Partner

Membership No. 048662  
Firm Reg. No. 125866W  
UDIN: 21048662AAAAEL3512

Place: Mumbai  
Dated: 02<sup>nd</sup> November 2021.



For **STRAT-MEDIA PARTNERS PVT. LTD**



(Gurneet Kaur Bhatia)  
Director

Place: Mumbai  
Dated: 2<sup>nd</sup> November 2021.



(Anil Srivatsa)  
Director

# STRAT-MEDIA PARTNERS PRIVATE LIMITED

Notes forming part of the Financial Statements for the year ended 31st March 2021

## Note : 2 Share Capital

Sr. No	Particulars	Current Year	Previous Year
1	<b>AUTHORISED CAPITAL</b> 10,000 Equity Shares of Rs. 10/- each.	100,000	100,000
		100,000	100,000
2	<b>ISSUED, SUBSCRIBED &amp; PAID UP CAPITAL</b> 10,000 Equity Shares of Rs. 10/- each.	100,000	100,000
		<b>100,000</b>	<b>100,000</b>
Details of shares held by each shareholder:			
Equity Shares with Voting Rights-		No. of Shares	% of Shares
a) Anil Srivatsa		5,000	50%
b) Gurneet Kaur Bhatia		5,000	50%

## Note : 3 Reserve & Surplus

Sr. No	Particulars	Current Year	Previous Year
1	<b>Surplus (Profit &amp; Loss Account)</b>		
	Balance brought forward from previous year	-636,431.00	-619,171.00
	Add: Loss for the year	-15,010.00	-17,260.00
	Closing balance	-651,441.00	636,431.00
	<b>Total</b>	<b>-651,441.00</b>	<b>-636,431.00</b>

## Note : 4 Short Term Borrowings

Sr. No	Particulars	Current Year	Previous Year
1	<b>Unsecured Loans &amp; Advances From Directors-</b>		
	Anil Srivatsa	350,000.00	350,000.00
	Gurneet Kaur Bhatia	326,000.00	326,000.00
	<b>Total</b>	<b>676,000.00</b>	<b>676,000.00</b>

## Note : 5 Trades Payable

Sr. No	Particulars	Current Year	Previous Year
1	<b>Trade Payable</b>		
	<b>A.Acceptances</b>		
	Gurneet Kaur Bhatia	26,895.00	26,895.00
	Sanjay Ravindrakumar Desai	25,190.00	13,720.00
	Hegde Joshi & Associates	34,698.00	31,158.00
	<b>Total</b>	<b>86,783.00</b>	<b>71,773.00</b>



# STRAT-MEDIA PARTNERS PRIVATE LIMITED

Notes forming part of the Financial Statements for the year ended 31st March 2021

## Note : 6 Current Investment

Sr. No	Particulars	Current Year	Previous Year
1	Kites Films Pvt Ltd	100,000.00	100,000.00
	Total	100,000.00	100,000.00

## Note : 7 Cash & Cash Equivalent

Sr. No	Particulars	Current Year	Previous Year
1	<u>Cash-in-Hand</u> Cash in hand	-	-
	Sub Total (A)	-	-
2	<u>Balance with Bank</u> a) Current A/c. with HDFC A/c No. 00602560011848	111,342.00	111,342.00
	Sub Total (B)	111,342.00	111,342.00
	Total [ A + B ]	111,342.00	111,342.00



## STRAT-MEDIA PARTNERS PRIVATE LIMITED

Notes forming part of the Financial Statements for the year ended 31st March 2021

### Note : 8 Employee Benefit Expenses

Sr. No	Particulars	Current Year	Previous Year
1	Salary & Allowances	-	-
	Total	-	-

### Note : 9 Other Administrative Expenses

Sr. No	Particulars	Current Year	Previous Year
1	Audit Fess	1,770.00	1,770.00
2	ROC Filling Fees	1,220.00	610.00
3	Professional Fees	12,020.00	14,880.00
	Total	15,010.00	17,260.00

